

Dentsply Sirona Orthodontics Introduces the Next Generation Buccal Tubes

GAC Buccal Tubes

Islandia, NY (February 15, 2017, 2016)—Dentsply Sirona Orthodontics, a division of Dentsply Sirona (NASDAQ: XRAY) announced the introduction of GAC Buccal Tubes, a completely redesigned and reengineered offering that encompasses their entire popular buccal tube line. Uniting an acute understanding of the current clinical landscape with the latest in design and development technology, the new GAC Buccal Tubes are a product of the company's acclaimed Research, Design and Manufacturing Campus in Sarasota, Florida.

"In speaking to the orthodontic community, we discovered that many clinicians felt their current buccal tubes left them wanting more," said John Piervencenti, Senior Product Manager Dentsply Sirona Orthodontics. "We really focused on understanding what clinicians were looking for. We cataloged everything they liked about their current buccal tubes, and what they would like to see enhanced. Only after hundreds of hours of in-the-field research did we begin the design process."

Based on this direct input from the orthodontic community, the new GAC Buccal Tubes have been engineered to meet that orthodontic need. Featuring a patented base that's been meticulously contoured to match the buccal surface, it delivers a superior fit and outstanding bond strength. The fluted mesial entrance on GAC Buccal Tubes allow the archwire to enter easily and slide freely, while the low profile design, contoured edges and malleable hook are all engineered to deliver optimal patient comfort.

"In the end, it's all about improving the individual outcome of each case, thus enhancing the whole of orthodontics," added Piervencenti.

The new GAC Buccal Tubes are available as doubles, triples, convertible, weldable, and RT prescriptions. Additional versions are scheduled to be released later in 2017.

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ABOUT DENTSPLY SIRONA:

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with a 130-year history of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. As The Dental Solutions Company™, Dentsply Sirona's products provide innovative, high-quality and effective solutions to advance patient care and deliver better, safer and faster dentistry. Dentsply Sirona's global headquarters is located in York, Pennsylvania, and the international headquarters is based in Salzburg, Austria. The company's shares are listed in the United States on NASDAQ under the symbol XRAY. Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.