

DentSPY Sirona World presents an Evening of Espionage to close the second annual Ultimate Dental Meeting

Stir up a good time with fellow event attendees as Dentsply Sirona wraps up the Dentsply Sirona World 2017 with this covert closing party

CHARLOTTE, N.C. (July 11, 2017) – Hosted at TAO Nightclub, adjacent to The Venetian and The Palazzo, on Saturday, Sept. 16, DentSPY Sirona World: An Evening of Espionage is inspired by the legendary spy films, series and secret operatives that have dominated the airwaves and left us fantasizing of leading a double-life.

Following three days of extensive educational content and evenings studded with superb celebrity entertainment, complete your Dentsply Sirona World mission at the attendee-favorite closing party. Partygoers can assume an alias and infiltrate the room in their best black-tie attire, or give it all away dressed as one of their favorite spies or villains. Get creative! There's a prize for the best dressed guest!

This top-secret soiree is exclusive to Dentsply Sirona World attendees. Doors open at 7 p.m. (6:30 p.m. for VIPs) and close at 10 p.m., as the club opens to the public at 10:30 p.m. The party includes a hosted premium bar throughout the duration of the party and heavy hors d'oeuvres from 7-9 p.m.

Dr. Neal Patel (who is also an educational speaker at Dentsply Sirona World) will again guest DJ for a duration of the party. Dr. Patel spun at the rockin' closing party at CEREC 30 in 2015. Professional photographers will also be on site to capture guests' favorite moments throughout the evening and at the attendee-favorite Step and Repeat.

"Dentsply Sirona has set the precedent for what dental professionals expect of conferences in the dental community," said Senior Vice President of the U.S. Commercial Organization Michael Augins. "Our organization is celebrated not only for providing exceptional education, but also for the entertainment we provide and the lively parties we host for attendees as a tradition, one in which we plan to continue."

Per TAO's policies, nobody under the age of 21 will be admitted under any circumstances. Additionally, no person wearing a face mask will be permitted inside the nightclub and no weapons of any kind (real or imitation) are permitted. Entry to the party is on a first-come, first-served basis and therefore Dentsply Sirona cannot guarantee admittance, so be sure to arrive early!

News Contacts

Julie Bizzell
Director Marketing Services
julie.bizzell@dentsplysirona.com

Caitlin Couillard
CAD/CAM Marketing Coordinator
caitlin.couillard@dentsplysirona.com

Marion Par-Weixlberger
Director Public Relations &
Corporate Communications
Manager
marion.par-weixlberger@dentsplysirona.com

4835 Sirona Drive, Suite 100
Charlotte, NC 28273
T 800-659-5977
F 704-602-4373
www.dentsplysirona.com

ABOUT DENTSPY SIRONA:

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with a 130-year history of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. As The Dental Solutions Company™, Dentsply Sirona's products provide innovative, high-quality and effective solutions to advance patient care and deliver better, safer and faster dentistry. Dentsply Sirona's global headquarters is located in York, Pennsylvania, and the international headquarters is based in Salzburg, Austria. The company's shares are listed in the United States on NASDAQ under the symbol XRAY. Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.

Located at The Venetian and The Palazzo from Sept. 14-16, Dentsply Sirona World 2017 combines industry-leading education with extraordinary entertainment. Register today for the second annual Ultimate Dental Meeting and be among the thousands of dental professionals leading the charge in making dentistry better, safer and faster.

For more information on Dentsply Sirona World 2017 and to learn more about registration options, visit www.dentsplysironaworld.com. For questions, contact the event help desk by email at events@dentsplysironaworld.com or by phone at 1.844.462.7476.

