

Press Release



FOR IMMEDIATE RELEASE
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Dentsply Sirona and AvaDent enter into a Strategic Collaboration

York, Pennsylvania, August 8, 2016 - DENTSPLY SIRONA Inc. ("Dentsply Sirona") (NASDAQ: XRAY), The Dental Solutions Company, today announced a strategic collaboration with AvaDent Digital Dental Solutions to promote, distribute and service digital denture products in the USA.

Tom Leonardi, Dentsply Sirona Group Vice President, Global Prosthetics, commented, "This collaboration is an exciting endeavor for both companies and synergistic with the new Dentsply Sirona mission to deliver innovative dental solutions to improve oral health worldwide. Through this collaboration, we will advance digital denture solutions in the dental lab market, bringing together Dentsply Sirona's market leadership in removable prosthetic materials with AvaDent's recognition as an innovator and leader in true digital denture solutions." Digital dentures deliver real value for the dental laboratory, the dentist and ultimately the patient. AvaDent offers a broad portfolio of digital prosthetic options making it a great complement to our materials. This agreement underscores our commitment as a leader in removable prosthetics to drive growth and create shareholder value."



Tim Thompson, Chief Executive Officer of AvaDent, commented, "Dentsply Sirona is recognized as the world's largest manufacturer of professional dental products and technologies, with a strong history of innovation within the dental industry. Dentsply Sirona prosthetic materials have been the market leading premium brands in prosthetic dentistry for many decades. AvaDent is the market leader in digital dentistry for prosthetics. Our commitment to innovation and product development enables us to provide dental practitioners, technicians and labs with solutions for advancing dentistry and improving patient care. This partnership, aligning our strengths and shared mission in the dental industry, makes sense."

AvaDent is the first to introduce a digital prosthesis using Computer Aided Engineering (CAE). CAE goes far beyond mere CAD/CAM fabrication by developing sophisticated, scientific algorithms to create a comprehensive digital platform. This digital platform drives a level of control and consistency never before possible while ensuring that all clinical protocols are met.

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ABOUT DENTSPLY SIRONA:

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with a 130-year history of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. As The Dental Solutions Company™, Dentsply Sirona's products provide innovative, high-quality and effective solutions to advance patient care and deliver better, safer and faster dentistry. Dentsply Sirona's global headquarters is located in York, Pennsylvania, and the international headquarters is based in Salzburg, Austria. The company's shares are listed in the United States on NASDAQ under the symbol XRAY. Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.

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ABOUT AVADENT:

AvaDent Digital Dental Solutions offers a full line of treatment options including dentures, overdentures and fixed hybrid solutions and is owned by Global Dental Science LLC (GDS), a dental innovations company dedicated to improving dental procedures and outcomes through Process Automation. GDS world headquarters is located at 15730 North 83rd Way, Scottsdale, AZ 85260.