

## ORGANIC FACEBOOK

### Patient-facing post 1



All Smiles Dental

June 4, 2030 at 12:30 PM

Have safety concerns kept you from scheduling the dental work you need? Don't worry! At [PracticeName], safety is a top priority in every step of your root canal procedure. We even use pre-sterilized instrument blister packs that stay hermetically sealed until the moment they're needed. Call us today and book your appointment with confidence! [Link to Scheduling App or Contact Info]



### Patient-facing post 2



All Smiles Dental

June 4, 2030 at 12:30 PM

How much thought do you give to dental tools? They're not all the same! Our endodontic tools are pre-sterilized, individually packaged and designed for single-use—so there's never a chance of cross-contamination. At [Practice Name], your health and safety is our priority. Call to book your appointment with us today!



## ORGANIC FACEBOOK

### Patient-facing post 3



All Smiles Dental

June 4, 2030 at 12:30 PM

As the world changes, [Practice Name] is also changing to keep you even safer. That's why many of our dental instruments come pre-sterilized from the manufacturer and are used only once on a single patient. And that's just one of the many new precautions you'll notice on your next visit. Protect your smile and schedule an appointment today!



### Patient-facing post 4



All Smiles Dental

June 4, 2030 at 12:30 PM

Looking forward to your root canal? 🦷 Okay, so that was a joke. 😂 But you should know that when you do have the procedure, our single-use instruments come pre-sterilized from the manufacturer to keep you safe from cross-contamination while also getting you out of the chair a little faster. Look forward to a worry-free visit and a healthy outcome—let's get it done!



## ORGANIC FACEBOOK

### Patient-facing post 5



All Smiles Dental

June 4, 2030 at 12:30 PM • 🌐

We care about your health and safety. When you come for an appointment, you'll notice differences in everything from how we welcome you to the instruments we use—many of which are pre-sterilized and discarded after a single use. So don't put off your dental care. A healthy smile is part of a healthy life.



### Patient-facing post 6



All Smiles Dental

June 4, 2030 at 12:30 PM • 🌐

Even though endodontic files can be sterilized and used on multiple patients, at [Practice Name] we place patient safety above cost savings and multiple uses. We perform each patient's procedure using new instruments that come in pre-sterilized blister packs designed for single use. While there's very little risk of developing an infection from previously used endodontic files that have gone through a sterilization cycle, we choose to avoid even that small risk to ensure your safety and peace of mind.



## ORGANIC FACEBOOK

### Patient-facing post 7



All Smiles Dental

June 4, 2030 at 12:30 PM

With heightened concerns about hygienic safety, 90% of today's patients agree that sterilization is one of their top concerns when visiting a dental office. At [Practice Name], we commit to using brand-new, pre-sterilized blister packs of endodontic instruments wherever possible during your root canal procedure, and to dispose of them after a single use. This reduces the risk of cross-contamination and minimizes any concern about potential infection. It's just one of the many steps we take to keep you safe and earn your trust.



### Patient-facing post 8



All Smiles Dental

June 4, 2030 at 12:30 PM

Did you know that 95% of surveyed adults say speed and efficiency of treatment is important when it comes to dental treatments? Dr. [Name] uses Dentsply Sirona's WaveOne® Gold system to treat root canals, which reduces shaping time by 53%. So you spend less time in the chair!





## ORGANIC FACEBOOK

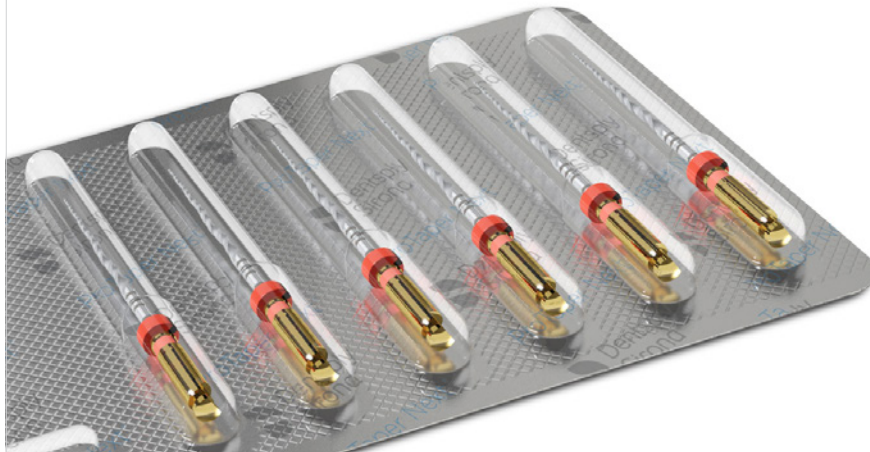
Patient-facing post 9



All Smiles Dental

June 4, 2030 at 12:30 PM • 🌐

More than two-thirds of patients want their dentist to show them pre-sterilized products in the original packaging prior to using them, according to a recent survey. At [Practice Name], we always walk you through the entire process to make sure you're as comfortable as possible with each procedure. Book your appointment today with confidence!



## ORGANIC FACEBOOK

### Practitioner-facing post 1



Dentsply Sirona Endodontics

June 4, 2030 at 12:30 PM

Patients naturally worry about endodontic procedures, and in today's world that worry has only increased. Put their minds at ease with our series of pre-written Facebook posts that you can personalize to assure patients that you're using best hygienic practices, including pre-sterilized, single-use products. Download your patient-safety messages today!



### Practitioner-facing post 2



Dentsply Sirona Endodontics

June 4, 2030 at 12:30 PM

These are tough times for dentistry. Taking on more endodontic patients is one way to grow your practice. But how do you assure patients that you'll keep them safe throughout an invasive procedure? Facebook is a great way to showcase your approach to endodontic safety, and we've created a series of posts you can download and personalize to do just that. Take a look and choose your perfect posts now!



## ORGANIC FACEBOOK

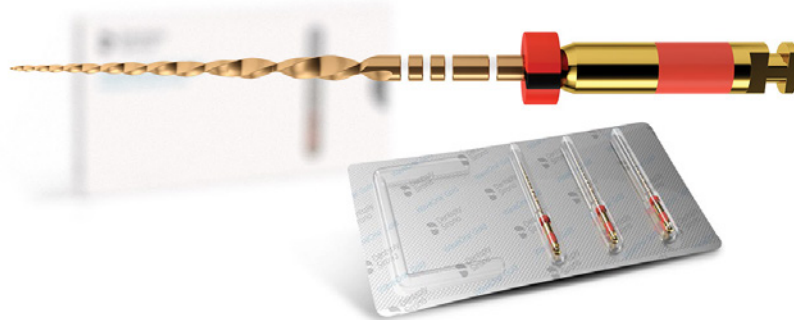
### Practitioner-facing post 3



Dentsply Sirona Endodontics

June 4, 2030 at 12:30 PM

Did you know that nearly 90% of patients say sterilization is one of their top concerns when visiting a dental office today, and 80% would recommend their dentist to other patients based on the use of single-use products? Find out how to assure your patients that their health and safety is your top priority. With hygiene on everyone's mind, we'll help you provide peace of mind.



### Practitioner-facing post 4



Dentsply Sirona Endodontics

June 4, 2030 at 12:30 PM

Nearly 9 in 10 patients expect their dentist to use single-use products now. Do you have the right endodontic tools for the best patient experience? What about the right messaging to let them know that their safety is the #1 priority for you and your practice? Download curated patient-safety messages to start promoting your trusted business today!

