

## January – March 2018

### PROMOTIONAL OFFERS AND NEW PRODUCT LAUNCHES

Earn Rewards points on your favourite Dentsply Sirona consumables and implants when you shop at [dentsplysirona.com](http://dentsplysirona.com)



Introducing NEW Prime&Bond® active™

Moisture levels vary. Our bond won't.



# Welcome to a REWARDING future with [dentsplysirona.com](http://dentsplysirona.com)



With NEW Dentsply Sirona Rewards we want to say a little thank you for investing in our comprehensive range of products that help you deliver better, safer, faster dental care.

**Dentsplysirona.com** is your new one-stop shop for ordering your dental products and where you can earn Rewards on nearly 5,000 products from across our Preventive, Restorative, Endodontic and Implant product ranges. The more you shop with us online, the more **Dentsply Sirona Rewards** you earn which can help your practice budget go further.

Once registered we will automatically set up a **Dentsply Sirona Rewards** account for you. You will receive 2% back on your regular web order spend at [dentsplysirona.com](http://dentsplysirona.com)\*. Your Rewards points will be automatically credited to

your Rewards account and be available to spend at **dentsplysironarewards.com** within 24 hours.

You can even earn up to 13% in total each quarter with our Rewards Plus loyalty bonus for spend on the Preventive, Restorative, Endodontic catalogue. See website or ask for details.

**NOTE:** Existing active Dentsply Rewards customers have had a new **dentsplysirona.com** ordering account set up for them and they will have been provided with their new login details in early January.

## How do I now claim a promotion?

When you place an order on **dentsplysirona.com** we will automatically check to see if your order qualifies for a promotional offer and send you an e-mail containing details of any promotions you qualify for. Simply click on the link and you will be taken to **dentsplysironarewards.com** and your FREE items will be waiting for you in your basket. Alternatively, you may want to swap your FREE items for Rewards points – you will have this option too!

**Please note:** your FREE items will stay in your basket and no Rewards points from any other items in your order will be credited to your account until you have chosen to claim your FREE item or opt for the Rewards points alternative.

## Small Equipment Promotional Offers – Portability, flexibility and control at every step

### The X-Smart™ iQ cordless endo-motor

X-Smart iQ is a continuous and reciprocating motion cordless motor controlled by an Apple iOS® application.

It is a complete solution designed to: Give you more freedom when shaping, support you throughout the endodontic treatment and prepare your practice for the future.

- Pre-set programs for a wide range of file systems, including ProTaper Gold, ProTaper Next, ProGlider and WaveOne Gold: Choose your preferred system at a single glance.
- Excellent visibility and access due to the cordless handpiece.

Buy an X-Smart iQ or an X-Smart Plus and get 7 packs of NiTi files FREE – choose from ProTaper® Next, ProTaper® Gold or WaveOne® GOLD

Use promo code: XSP777

**OR** Buy an X-Smart iQ or X-Smart Plus and get a FREE Contra-Angle worth over £360

Use promo code: XSPGLC



# This new year, say hello to a new magnificent 7

A selection of 1+1, 2+1, 3+1 and 4+1 promotional offers available between January and March on 7 of your favourite and most trusted Dentsply Sirona consumable brands. Please be aware of the new Promotions claim process that applies to the new dentsplysirona.com ordering site - see opposite.

## Ceram•X® Universal / Duo - 3+1

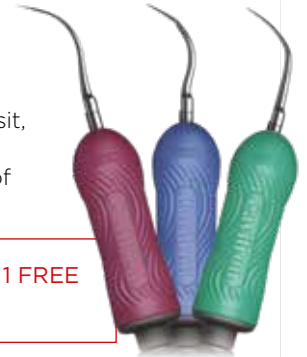
- Ceram•X universal is based on the advanced granulated filler technology SphereTEC™ for natural aesthetics, improved handling comfort and outstanding polishing.



Buy 3 Ceram•X Universal or Duo Refills and get 1 FREE  
Use promo code: CXCM314

## Cavitron® Ultrasonic Inserts - 4+1

- Dentsply Sirona offers a broad selection of ultrasonic scaling inserts to fit the needs of your practice. Some are built for removing certain levels of deposit, while others are designed for working around specific types of tooth anatomy.



Buy 4 Cavitron inserts and get 1 FREE  
Use promo code: CVNT414

## Palodent® V3 Refills - 4+1

- The Palodent V3 sectional matrix system eliminates the need for a conventional retainer-based system, provides better access and visibility for quadrant work and increased patient comfort.
- Refills available: Wedge (100 pack), Matrix band and WedgeGuard (50 packs).



Buy 4 Palodent V3 refills and get one FREE (mix n' match)  
Use promo code: PVF414

## Nupro White Varnish - 1+1

- For hypersensitivity relief. Requires half the wear time vs. competitive varnishes
- May be applied to wet tooth surface to save time and effort



Buy 1 pack and get 1 FREE  
Use promo code: NW18V

## Hi-Di® Diamond Burs - 2+1

- Multiple layers of diamond grit that provide fast, reliable cutting, and extend the life of the diamond.
- Precision-engineered shanks help to minimise hand piece vibration.



Order 2 packs from a selection of 40 favourites from our range and get 1 FREE  
Use promo code: HDMQ214

## NiTi Files with Glide Path Files

- Choose from our ProTaper Next, ProTaper GOLD or WaveOne GOLD rotary NiTi solutions



Buy 4 packs of NiTi files and get 1 pack of ProGlider / WaveOne GOLD Glider FREE  
Use promo code: NTFGL

## Prime&Bond® active Risk Free Trial

- A reliable, universal bond that ensures complete coverage and penetration even if dentine is overly wet or dry.



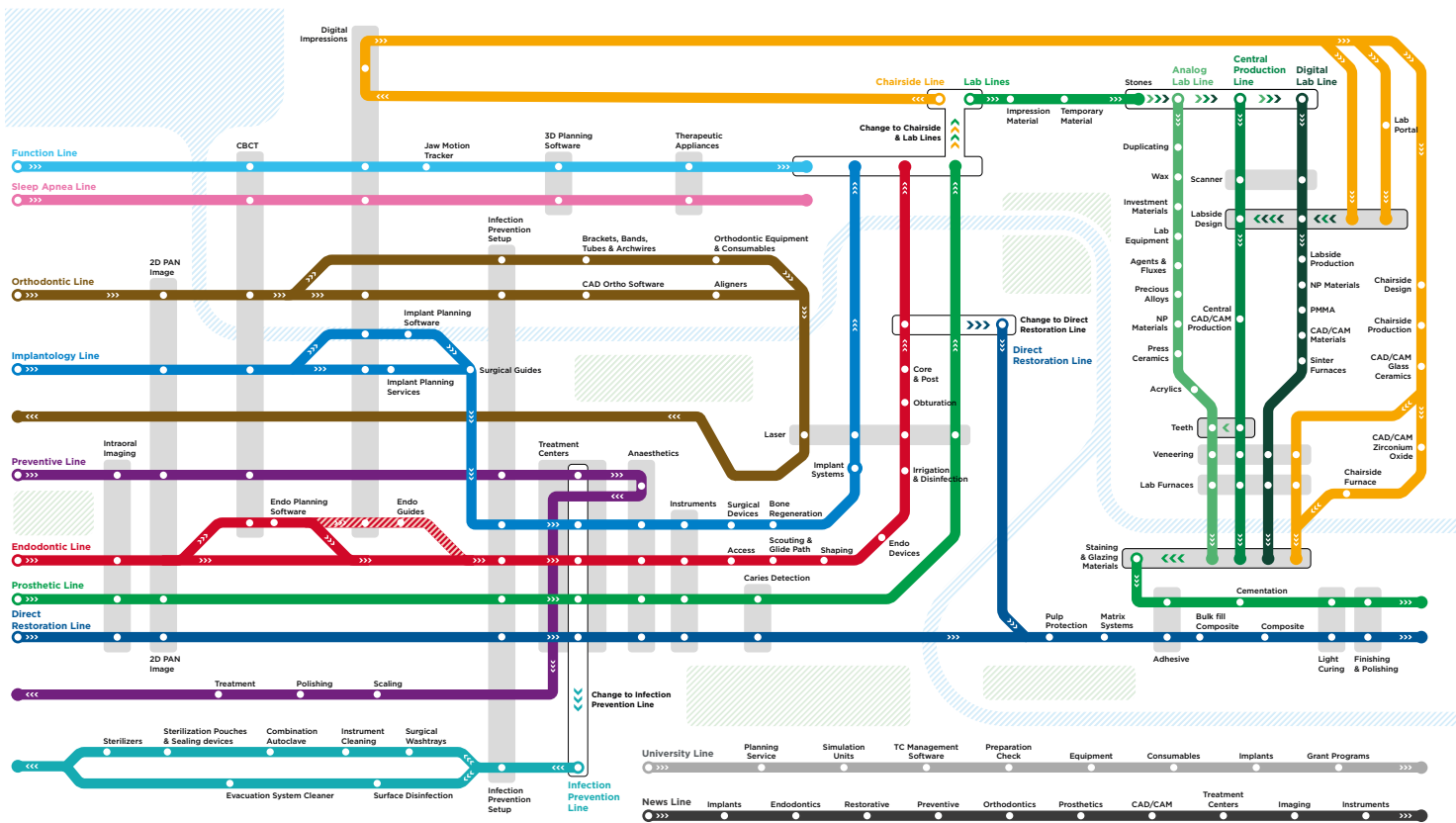
Prime&Bond active Risk Free Trial Pack Contents:  
4ml Standard Refill  
+ 2.5ml Free Trial Bottle  
Offer product code: 60667349

## Oraqix Topical Anaesthetic

- Non-injectable dental local anaesthetic indicated in adults for procedures such as probing, scaling and/or root planing



Buy 1 pack and get dispenser FREE  
Use promo code: RQX88



# Dentsply Sirona Solutions

The product portfolio of Dentsply Sirona offers a vast number of proven brands and exciting products. You can be guided through each journey of specialism by using the Dentsply Sirona Solutions Map guide.

The Dentsply Sirona Solutions Map illustrates the commitment of Dentsply Sirona to enable dental professionals to provide better, safer and faster dental care.

Each line stands for a specific dental workflow from start to finish and each station on this line represents the major brand or procedure used at this step. The workflow lines reveal the relationships between procedures and brands, and guide you when to change lines. Follow a journey line and visit all relevant workflow steps and remember, you don't have to exit at each station.

**Search 'Dentsply Sirona Solutions' and download the app today.**

Download the Dentsply Sirona Solutions Map:



\* **Offers end 31st March 2018** and are mutually exclusive and cannot be combined with any other offer. Maximum 6 claims on any single promotion per registered practice. To claim any free products as part of a Dentsply Sirona Promotion featured in this brochure, when not ordering via [dentsplysirona.com](http://dentsplysirona.com), please provide a copy invoice within 28 days of purchase to the Dentsply Sirona Customer Service Team by e-mail at [helpdesk@dentsplysironarewards.com](mailto:helpdesk@dentsplysironarewards.com) or by post: 3 The Heights, Weybridge, Surrey KT13 0NY, quoting the Promotion Code(s) above. Dentsply Rewards points will not be earned on products purchased as a part of a promotional offer, as they will be replaced by a quantity of free product(s) of a greater value. Prices correct as at 1st January 2018.

To register with Dentsply Sirona Rewards you must be a registered dental professional working in a high street dental practice in the UK or Northern Ireland, which is not part of one of the following corporate groups: IDH, OASIS, Southern Dental, Rodericks, BUPA, CFD, Portman, Genix and Perfect Smiles, or part of an informal group or practice network of 5 or more high street practices. Note, this is not an exhaustive list.

**Participating dealers:** Henry Schein Dental, Kent Express, The Dental Directory, Trycare, Wright Cottrell, Dental Sky and in Northern Ireland: BF Mulholland, Dental Medical Ireland (Northern Ireland), Dentaquip Limited, Henry Schein Dental Northern Ireland, The Dental Directory and Wright Cottrell.

\*\* 13% total Dentsply Sirona Rewards potential earning each quarter includes 2% on standard purchases and up to 11% in Rewards Plus bonus on qualifying spend of over £2,500 across a minimum 5 brands each quarter. See website for Rewards Plus spend criteria and bonus % rates.

For more information visit [dentsplysirona.com](http://dentsplysirona.com) today

THE DENTAL SOLUTIONS COMPANY™

