



Dentsply Sirona
WORLD

Dubai 2027

17th-18th January

Experience the future
of connected dentistry



[Register Now!](#)

Day 1 – January 17th, 2027

CONFERENCE AGENDA

8:00 – 9:00	Registration / Arrival	
9:00 - 10:00	Opening Ceremony	
	Baniyas Ballroom 2 & 3	
10:00 - 11:00	Dr. Joerd Van der Meer ARTIFICIAL INTELLIGENCE (A.I.) Artificial Intelligence: Should you invest in it, or is it just a bubble?	
11:00 - 12:30	Dr. Marko Ahonen DIGITAL TRANSFORMATION From Analog to Connected: My Journey to a Fully Digital Practice	
12:30 - 1:30	Lunch and Exhibition	
	Baniyas Ballroom 2	Baniyas Ballroom 3
1:30 - 2:30	Dr. Joerd van der Meer ENDODONTICS (ADVANCED) New technologies and the future of Endodontics	Prof. Elie Maalouf IMPLANTS (BASIC) Conventional vs. Digital Immediate Single Implant Placement: Selecting the Right Workflow and Implant Design for Predictable Esthetic and Functional Outcomes
2:30 - 3:30	Dr. Marco Martignoni RESTORATIVES (ADVANCED) The New Era of Esthetic Dentistry: Between Art and Digitally Assisted	Dr. Rubens Spin-Neto IMAGING Dental-dedicated MRI as a clinical reality: advantages, possible indications, challenges
3:30 - 4:00	Coffee Break	
4:00 - 5:00	Dr. Sergio Garcia Bellosta IMPLANTS (ADVANCED) Mastering Complexity: Advanced Strategies for Implants in the Esthetic Zone	Dr. Omar Al Zahrani ENDODONTICS (BASIC) Efficient, Guided Retreatment: Simplifying Complex Endodontic Cases
5:00 - 6:00	Prof. Doaa Taha CAD/CAM The Invisible Data Behind Beautiful Smiles: Does better technology always mean better esthetics?	Dr. Haneen Shafik RESTORATIVES (BASIC) Decoding the art of composite

WORKSHOP AGENDA

8:00 – 9:00	Registration / Arrival					
9:00 - 10:00	Opening Ceremony					
	Baniyas Ballroom 2 & 3					
10:00 - 11:00						
11:00 - 12:30						
12:30 - 1:30	Lunch and Exhibition					
	Al Ameera Ballroom 1	Al Dana	Al Maasa	Al Ameera Ballroom 2	Al Remal	Al Ameera Ballroom 3
1:30 - 3:30	Dr. Dani Irani CAD/CAM Mastering BOPT and VertiPrep: The Art of Biological and Vertical Excellence	Dr. Omar Al Zahrani ENDODONTICS (BASIC) Breaking the Complexity: A Smarter Approach to Challenging Endodontics	Dr. Haneen Shafik RESTORATIVES (BASIC) Composite Masterclass: From Beginner to Pro	Dr. Sergio Garcia Bellosta IMPLANT (ADVANCED) From Digital Plan to Live Execution: Immediate Anterior Implants & Temporalization	MDT. Yamen Chaban LAB Make the Difference with New Zircon DNA	Prof. Motasum Abu-Awwad RESTORATIVES (ZHERMACK) Partial-Coverage Adhesive Restorations: From Preparation to Impression
3:30 - 4:00	Coffee Break					
4:00 - 5:00	Dr. Marko Ahonen CAD/CAM Live digital workflow: scanning, planning and fabrication with Primescan, CEREC and Primeprint	Dr. Joerd van der Meer ENDODONTICS (ADVANCED) Endodontics Masterclass	Dr. Marco Martignoni RESTORATIVES (Advanced) The Art of Aesthetic Dentistry in Anterior and Posterior Teeth	Prof. Elie Maalouf IMPLANT (BASIC) Masterclass in Immediate Single Implant Therapy: Conventional and Digital Protocols from 3D Implant Positioning to Immediate Screw-Retained Provisionalization	MDT. Yamen Chaban LAB Choose your Level of Aesthetic	Dr. Talha Mubeen SURESMILE Aligner 101: Practice Setup and Basic Biomechanics
5:00 - 6:00						

Day 2 – January 18th, 2027

CONFERENCE AGENDA

8:00 – 9:00	Registration / Arrival	
	Baniyas Ballroom 2	Baniyas Ballroom 3
9:00 - 10:00	Dr. Rubens Spin-Neto IMAGING The current role and expanded potential of CBCT within digital dentistry	Dr. Omar Al Zahrani ENDODONTICS (BASIC) When the pulp can be saved: Expanding the Boundaries of Vital Pulp Therapy
10:00 - 10:30	Coffee Break	
10:30 - 11:30	Dr. Marko Ahonen CAD/CAM Beyond Digital Adoption: Advanced Workflows for Complex Clinical Cases	Dr. Haneen Shafik RESTORATIVES (BASIC) Mastering the Injection Molding Technique for Composite Restorations: From Planning to Final Outcome
11:30 - 12:30		Prof. Motasum Abu-Awwad RESTORATIVES Nature-Driven Design: From Veneers to Full-Mouth Rehabilitation
12:30 - 1:00	Lunch and Exhibition	
1:00 - 2:00	Dr. Joerd van der Meer ENDODONTICS (ADVANCED) 3D-printing in Endodontics	Dr. Sergio Garcia Bellosta IMPLANT (ADVANCED) Anterior Implants: What to Do When Things Go Wrong. Management of Aesthetic Complications
2:00 - 3:00	Dr. Marco Martignoni RESTORATIVES (ADVANCED) Restoring Severely Destroyed Teeth: Principles and Practice	Dr. Talha Mubeen ORTHODONTICS Digital Smile Design Through an Orthodontic Lense
3:00 - 3:30	Coffee Break	
3:30 - 4:30	Dr. Sergio Garcia Bellosta IMPLANT (ADVANCED) Precision & Longevity: The Digital Implant Workflow from Single to Full-Arch	Dr. Dani Irani CAD/CAM Primescan: Elevating the Digital Dental Experience
6:00	End of Day 2	
7:00 - 11:00	Connection Dinner	

WORKSHOP AGENDA

8:00 – 9:00	Registration / Arrival					
	Al Ameera Ballroom 1	Al Dana	Al Maasa	Al Ameera Ballroom 2	Al Remal	Al Ameera Ballroom 3
9:00 - 10:00						
10:00 - 10:30	Coffee Break					
10:30 - 12:30		Dr. Omar Al Zahrani ENDODONTICS (BASIC) Breaking the Complexity: A Smarter Approach to Challenging Endodontics		Dr. Sergio Garcia Bellosta IMPLANTS (ADVANCED) From Digital Plan to Live Execution: Immediate Anterior Implants & Temporalization	MDT. Yamen Chaban LAB Make the Difference with New Zirconia DNA	Dr. Talha Mubeen SURESMILE Managing Complex Cases with Clear Aligners: A Systematic Framework
12:30 - 1:00	Lunch and Exhibition					
1:00 - 3:00	Prof. Doaa Taha CAD/CAM Predictable Esthetics: A Clinical Journey Through the Digital Workflow	Dr. Omar Al Zahrani ENDODONTICS (BASIC) Breaking the Complexity: A Smarter Approach to Challenging Endodontics	Dr. Haneen Shafik RESTORATIVES (BASIC) Beyond conventional layering: Injection molding technique in modern composite restorations	Prof. Elie Maalouf IMPLANTS (BASIC) Guided Full-Arch Implant Rehabilitation with Immediate Screw-Retained Provisionalization: A Digital Workflow from Virtual Planning to Clinical Execution	MDT. Yamen Chaban LAB Choose your Level of Aesthetic	Prof. Motasum Abu-Awwad RESTORATIVES (Zhermack) Partial-Coverage Adhesive Restorations: From Preparation to Impression
3:00 - 3:30	Coffee Break					
3:30 - 5:30	Dr. Marko Ahonen CAD/CAM Live digital workflow: scanning, planning and fabrication with Primescan, CEREC and Primeprint	Dr. Joerd van der Meer ENDODONTICS (ADVANCED) Endodontic Master Class	Dr. Marco Martignoni RESTORATIVES (ADVANCED) The Art of Aesthetic Dentistry in Anterior and Posterior Teeth			
6:00	End of Day 2					
7:00 - 11:00	Connection Dinner					

Speakers



Dr. Dani Irani



Prof. Doaa Taha



Dr. Joerd van der Meer



Prof. Elie Maalouf



Dr. Haneen Shafik



Dr. Talha Mubeen



Dr. Leena El Sergany
Moderator



Dr. Marco Martignoni



Dr. Marko Ahonen



Prof. Motasum Abu-Awwad



Dr. Omar Al Zahrani



Dr. Rubens Spin-Neto



Dr. Sarah Mohamed
Moderator



Dr. Sergio García Bellosta



MDT. Yamen Chaban

Learn more at
www.dentsplysirona.com/en-ae

For enquiries please contact
mea-marketing@dentsplysirona.com



Dentsply Sirona
WORLD