DENTSPLY SIRONA's DS World 2023 "Bonus Play" Promotion is valid beginning August 18, 2023 through September 23, 2023 ("Promotion Period").

The Promotion is open only to DS World attendees ("Customers"). To qualify, Customers must:

- Purchase Qualifying Equipment (See Exhibit 1 for listing) within the Promotional Period;
- Register for and attend DS World;
- Visit the Bonus Play desk in the Dentsply Sirona booth in the Exhibit Hall and complete requested information (See #2 below for more details); and
- Ensure purchased Qualifying Equipment is installed no later than December 31, 2023;

(each a, "Qualified Customer").

CASH REBATE: For Qualified Customers, Dentsply Sirona will provide 2% cash back (minimum of \$1,000 USD) for purchases of Qualifying Equipment up to \$100,000 CAD. For purchases of Qualifying Equipment over \$100,000 CAD, Dentsply Sirona will provide 3% cash back. Cash rebate will be paid to Qualified Customer on or about April 30, 2024. Cash rebate is given on Qualifying Equipment purchase price prior to any applicable taxes, shipping charges, freight, handling or other expenses incurred in the transaction. The Promotion only applies to Qualifying Equipment with a signed quote while at DS World; no additional equipment may be added to the cash rebate request on the invoice post-DS World 2023. Cash rebate amount is subject to change in the event of (i) inaccurate information provided by Qualified Customer; or (ii) the Qualifying Equipment quoted at DS World ultimately is not purchased and installed within the requirements of these Terms and Conditions.

## **GENERAL TERMS AND CONDITIONS:**

- 1. The Promotion is valid only for DS World attendees.
- 2. Qualified Customers must visit the Bonus Play desk located within the Dentsply Sirona booth in the Exhibit Hall at DS World. Qualified Customers must meet with Dentsply Sirona booth personnel, provide all requested information, review and agree to the quoted cash rebate amount shown to Qualified Customer, review and accept the Terms and Conditions presented onsite.
- 3. For any purchases of Qualifying Equipment made from August 18, 2023 until September 20, 2023, Customer must present to Dentsply Sirona personnel at the Bonus Play desk their signed purchase order, provide all requested information, review and agree to the quoted cash rebate amount shown to Qualified Customer, review and accept the Terms and Conditions presented onsite.
- 4. Cash rebate amount quoted during DS World is subject to change pending verification of accuracy of information submitted by Qualified Customer and final purchase price of Qualifying Equipment that is installed no later than December 31, 2023.
- 5. The installation of the unit must occur on or before December 31, 2023, to receive the cash rebate. In the event of supply chain delays on the part of Dentsply Sirona causing delivery dates for ordered units to extend beyond December 31, 2023 Dentsply Sirona may, at its discretion, continue to honor the Promotion for the end-user customer. REQUESTS FOR EXCEPTIONS DUE TO DELIVERY OR BACKORDER DELAYS MUST BE RECEIVED PRIOR TO THE EXPIRATION OF THE PROMOTION PERIOD OR THEY WILL BE DENIED.
- 6. Cancellation or return of the Qualifying Equipment purchase will lead to revocation of the offer and forfeiture of cash rebate offering. In the event Qualifying Equipment is returned after the cash rebate is paid, Qualified Customer shall return the cash rebate to Dentsply Sirona. Such cash rebate must be received by Dentsply Sirona before the Qualifying Equipment return will be processed and completed.
- 7. To the extent required by law, Qualified Customers must fully and accurately disclose the amount of any discounts or rebates received in any cost report or claim for reimbursement submitted to any applicable government healthcare program. Dentsply Sirona will provide any additional

information the Qualified Customer may require to satisfy any reporting or disclosure obligations required by law.

8. Promotion is open to Customers located in the United States only subject to the exclusions below.

EXCLUSIONS: This Promotion is not available to Dental Service Organizations/DSOs, group purchasing or support organizations, government, institutional, university, or other school accounts. This Promotion is not available to any Customer who is delinquent on their direct billing account on any purchases through Dentsply Sirona or any of its affiliates.

Exhibit 1 Qualifying Equipment for Bonus Play Promotion

	SKU	Description
CBCT		
	100008578	Axeos
	6708411	Orthophos S8
	6708437	Orthophos S11
	6680149	Orthophos S2D
	6708403	Orthophos E2D
10	·	
	100008633	SCHICK33 S2 SENSOR STARTER KIT/3.0 USB INTERFACE, 6FT
	100008636	SCHICK33 S1 SENSOR STARTER KIT/3.0 USB INTERFACE, 6FT
	100008639	SCHICK33 SO SENSOR STARTER KIT/3.0 USB INTERFACE, 6FT
	100008634	SCHICK33 S2 SENSOR STARTER KIT/3.0 USB INTERFACE, 9FT
	100008637	SCHICK33 S1 SENSOR STARTER KIT/3.0 USB INTERFACE, 9FT
	100008640	SCHICK33 SO SENSOR STARTER KIT/3.0 USB INTERFACE, 9FT
	100008624	SCHICK33 S2 SENSOR SHIP KIT/3.0 CABLE, 6FT
	100008627	SCHICK33 S1 SENSOR SHIP KIT/3.0 CABLE, 6FT
	100008630	SCHICK33 SO SENSOR SHIP KIT/3.0 CABLE, 6FT
	100008625	SCHICK33 S2 SENSOR SHIP KIT/3.0 CABLE, 9FT
	100008628	SCHICK33 S1 SENSOR SHIP KIT/3.0 CABLE, 9FT
	100008631	SCHICK33 SO SENSOR SHIP KIT/3.0 CABLE, 9FT
	100008626	SCHICK33 S2 SENSOR SHIP KIT/3.0 CABLE, 3FT
	100008629	SCHICK33 S1 SENSOR SHIP KIT/3.0 CABLE, 3FT
	100008632	SCHICK33 SO SENSOR SHIP KIT/3.0 CABLE, 3FT
	100008721	SCHICK 33 Conversion Kit (3.0 Mod and 3.0 Cable) 9 Ft
	100008720	SCHICK 33 Conversion Kit (3.0 Mod and 3.0 Cable) 6 Ft
	B1218000	Schick 33 Size 2 Sensor Ship Kit 6'
	B1118000	Schick 33 Size 1 Sensor Ship Kit 6'
	B1318000	Schick 33 Size 0 Sensor Ship Kit 6'
	B1218001	Schick 33 Size 2 Sensor Ship Kit 9'
	B1118001	Schick 33 Size 1 Sensor Ship Kit 9'
	B1318001	Schick 33 Size 0 Sensor Ship Kit 9'
	B1218002	Schick 33 Size 2 Sensor Ship Kit 3'
	B1118002	Schick 33 Size 1 Sensor Ship Kit 3'
	B1318002	Schick 33 Size 0 Sensor Ship Kit 3'
LAB		
	6468560	inLab MC X5 w/Suction
	6485929	inLab Suction (120V)
	6324649	inEos X5 w/ PC
	6724426	inLab Profire USA (Zirconia only)
	6724434	inLab Profire USA (Zirconia + Metal)

	6602457	inLab SW Unlimited STL Interface License
	6788033	inLab CAD SW 22.0 basic license*
	6788041	inLab CAD SW 22.0 license package
CAD/CAN	Λ	
	6667211	CEREC Primescan AC TP Steel
	6692714	Primescan AC TP Steel
	6795491	Primescan Connect
	6726561	CEREC Primemill US
	6428481	CEREC MC X
	6482850	CEREC SpeedFire
	6580786	CEREC Suction Unit
	6772771	CEREC SW 5.2 full version + Pro module
	6772722	CEREC SW 5.2 License Key Upgrade
	6802446	Primeprint Solution
	100005929	Inlab PC
	6543560	PC CEREC AF/AI, MULTILING.