

## DENTSPLY SIRONA WORLD DS CORE™ SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT IMPROVE ENTRANT'S CHANCES OF WINNING. PARTICIPATION IN THIS PROMOTION CONSTITUTES ENTRANT'S FULL AND UNCONDITIONAL ACCEPTANCE OF, AND AGREEMENT TO BE LEGALLY BOUND BY, THESE PROMOTION RULES (THE "OFFICIAL RULES").

### 1. ELIGIBILITY.

Dentsply Sirona World DS Core™ Sweepstakes (the "Promotion") is open only to legal residents of the United States and Canada who are eighteen (18) years of age or older ("Entrants"). The Entrant must be either a General Practitioner/Dentist or owner/part-owner of the practice to win. RESIDENTS OF PROVINCE OF QUEBEC CANADA, AND THE U.S. STATES OF FLORIDA, NEW YORK, RHODE ISLAND, VERMONT, MASSACHUSETTS, MAINE, AND MINNESOTA ARE NOT ELIGIBLE TO PARTICIPATE OR WIN. Eligibility to participate in the Promotion is void wherever prohibited or restricted by law. Employees of DENTSPLY SIRONA, its affiliates, partners, advertising and promotion agencies, consultants, and participating Event sponsor companies, and their immediate families (spouse, parents, siblings, and children) and household members of each such employees are not eligible. School/University, Institutional, and Government employees, as well as healthcare practitioners who participate in any state or federal healthcare programs, are not eligible. Employees of dental service or support organizations and/or group purchasing organizations are not eligible. Entrants are only eligible to win once during the Promotion Period. Prior winners of the Promotion, including winners from the 2022 Dentsply Sirona World DS Core™ Sweepstakes are not eligible to participate or win. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Promotion is subject to all applicable federal, state, and local laws and regulations.

### 2. DATES OF PROMOTION.

The Promotion begins on September 1<sup>st</sup>, 2023 and ends on September 23<sup>rd</sup>, 2023 at 12:00 PST (the "Promotion Period").

### 3. ENTRY.

During the Promotion Period, Entrants will be automatically entered into the Promotion upon completion of two (2) tasks: (1) registration for the Event prior to its advertised start date (September 21, 2023 at 8:59 AM PST), and (2) creation of a DS Core account prior to expiration of the Promotion Period. Existing DS Core account holders will be entered into the Promotion so long as they meet task (1).

An alternate method of entry is available by visiting the DS Enterprise Booth at Dentsply Sirona World. All write-in entries must be received at the booth by 12:00 PM PST each day of the Promotion Period. There is a limit of one (1) write-in entry. Multiple entries submitted or completed by anyone other than the Entrant are void. No mechanical reproductions will be accepted. Write-in entries must contain all entry fields outlined above; otherwise, they are void and will not be eligible to win.

### 4. DRAWINGS

Sponsor will randomly select each potential Promotion winners from all eligible entries received during the Promotion Period on or about 12:00 PM PST on each of September 21<sup>st</sup>, September 22<sup>nd</sup>, and September 23<sup>rd</sup>. Potential winners will be announced to the audience throughout the Event hosted by DENTSPLY SIRONA. If a winner is unable to accept a prize for any reason, or their eligibility is unable to be confirmed, a new winner will be selected by random drawing from the remaining eligible entries. DENTSPLY SIRONA is not responsible for any technical difficulties during the Event or drawings.

### 5. VERIFICATION OF WINNERS

All potential winners are subject to verification by Sponsor. An Entrant is not a winner of any prize, even if the Promotion should so indicate, unless and until Entrant's eligibility and the potential winning entry has been verified and Entrant has been notified that verification is complete. Receiving a prize is contingent upon compliance with these Official Rules. Each potential winner of a prize will be sent an email to the email address associated with their DENTSPLY SIRONA account

and required to complete, sign, and return a Declaration of Compliance, Liability Waiver and where not prohibited a Publicity Release ("Declaration"), and an IRS Form W-9 which must be received by Sponsor, within seven (7) days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, or fails to sign and return the Declaration, tax forms or any other requested information within the required time period, potential winner forfeits the prize.

## 6. PRIZES; ODDS OF WINNING.

Three (3) drawing winners will be selected. Upon confirmation of eligibility, each winner will win one (1) Primescan Connect and Lenovo laptop ("Prize") – *Fair Market Value of \$17,995.*

The odds of winning depend on the number of eligible attendees entered. Expenses not specifically provided for in these Official Rules are the sole responsibility of the winners. This may include any ancillary service plans or subscriptions necessary to operate the prizes to their full effect. All federal, state/provincial and local taxes and duties are the sole responsibility of the winners. The prizes may not be transferred (except to the Winner's practice), substituted or redeemed for cash, except that DENTSPLY SIRONA may substitute a prize of equal or greater value due to prize availability.

Federal, state, or local law may require the disclosure by the Entrant of discounts, rebates, or other reductions in price received, directly or indirectly, pursuant to this promotion, in claims, charges, or reports made to federal healthcare programs, including Medicare or Medicaid. Entrants hereby acknowledge this obligation and warrants and represents that they will properly report and disclose, and appropriately reflect all reduction in price received and all amounts paid hereunder (including all cash rebates) as discounts to the extent required by applicable state, local and federal laws and regulations.

The value associated with the prizes is taxable as income and the winners are solely responsible for any taxes, including, but not limited to all applicable federal, state and local taxes that become due with respect to the value of the prizes. The Sponsor must report the value of the prizes to applicable taxation authorities in the year the prize is received by the winner and will be reported to the winner in the form of a Form 1099. Winners further acknowledge and agree that all transfers of value to under this promotion may be reported to the appropriate governmental authorities, in compliance with applicable public disclosure laws and regulations. For example, in the U.S. this information is reported to the Centers for Medicare and Medicaid Services in accordance with the federal Open Payments Program.

## 7. INSTALLATION AND DELIVERY.

If Entrant is selected as a winner, DENTSPLY SIRONA will contact Entrant at the email address provided with their DS Core Account Sign-up and/or Dentsply Sirona World registration. Once DENTSPLY SIRONA has received and validated the appropriate requested items from the winner, outlined in section five (5), DENTSPLY SIRONA will request a shipping address where the prize may be delivered. DENTSPLY SIRONA may retain a third party to handle prize delivery and Entrant agrees that DENTSPLY SIRONA may provide them with Entrant contact information. DENTSPLY SIRONA is not responsible for missing, damaged, broken, lost, stolen, or misdirected prizes. Entrant will be responsible for installing and setting up the prize on their own. DENTSPLY SIRONA will provide remote technical support to setup the prize, if needed.

## 8. RELEASE OF NAME/LIKENESS.

By entering the Promotion, Entrant agrees that if Entrant is selected as a winner DENTSPLY SIRONA may release Entrant's name, on a list of the winners' names, upon request to Entrants or as otherwise legally required. Acceptance of a prize also constitutes permission to DENTSPLY SIRONA to use winner's name, likeness, and biographical information for marketing and advertising purposes without further compensation or right of approval, unless prohibited by law (including the state of Tennessee, in which such residents will not be required to sign a publicity release as a condition of winning a prize). All federal, state/territory, local laws and regulations apply.

## 9. MODIFICATION OF PROMOTION.

DENTSPLY SIRONA reserves the right in its sole discretion to cancel or modify the drawings if the drawings' integrity is compromised in any way, and it may select winners from eligible non-suspect entrants. All federal, state and local laws and regulations apply.

## 10. AGREEMENT TO RULES.

By entering the Promotion, Entrants fully and unconditionally agree to be bound by these Official Rules and the decisions of Sponsor, which will be final and binding in all matters relating to the drawings. Failure to comply with these Official Rules may result in disqualification from the drawings. Sponsor reserves the right to verify the eligibility of entrants and to disqualify permanently from the drawings any entrant it believes has violated these Official Rules.

## 11. COMMUNICATIONS.

By participating in this Promotion, Entrants agree to receive e-mail, phone, and/or mail communications from Sponsor, including without limitation, communications regarding the Promotion. Entrants in this Promotion understand and agree that in order to offer the Promotion, Sponsor may collect and use personally identifiable information about the Entrant. DENTSPLY SIRONA may use such personally identifiable information for marketing purposes and share it with Sponsor's marketing service suppliers for that purpose. By participating in the Promotion, Entrants agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy at <https://www.dentsplysirona.com/en/legal/privacy-policy.html>.

Winners, who elect to receive a Primescan Connect and Lenovo prize hereby expressly authorize Sponsor and its authorized distributors to share the Winner's purchase and account information with one another in order to ensure proper purchase tracking and prize issuance. In the event that Sponsor has any questions regarding eligibility or issuance of a prize, Winners agree to cooperate to facilitate validation of any aspect of this program.

This Promotion shall not be published without the written permission of the Sponsor.

## 12. RELEASE.

By participating in the Promotion, Entrant agrees to release, discharge, and hold harmless Sponsor, and its parents, affiliates, subsidiaries, advertising and promotional agencies and their respective members, officers, directors, employees and agents, from any liability, claims, losses, and damages arising out of or relating to these prize drawings, including without limitation Entrant participation in the Event and the Promotion. By accepting a prize, each winner agrees that Sponsor and its parents, affiliates, subsidiaries, advertising and promotional agencies and their respective members, officers, directors, employees and agents will have no liability or responsibility for, and they will be held harmless against, any injuries, damages or losses of any kind to any person (including death) or property resulting in whole or in part, directly or indirectly, from the entry, receipt, acceptance, possession, use or misuse of the prize.

## 13. CHOICE OF LAW AND VENUE; ARBITRATION.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrants and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Delaware, without regard to its conflict of law provisions, except as to matters relating to arbitration, which shall be governed by the Federal Arbitration Act. Any dispute arising out of or relating to the drawings or any prize will be decided only by arbitration, individually and not on a class-wide basis. Any arbitration will be administered by the American Arbitration Association and will take place in Wilmington, Delaware. Any and all claims or awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the drawings, but in no event attorney's fees; and under no circumstances will an entrant be permitted to obtain awards for, and Entrant hereby waive all rights to claim, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO ENTRANT. SPONSOR'S FAILURE TO ENFORCE ANY TERM OF THESE OFFICIAL RULES SHALL NOT CONSTITUTE A WAIVER OF THESE PROVISIONS.

### 13. SPONSOR

The Promotion is sponsored by DENTSPLY North America LLC, 13320-B, Ballantyne Corporate PI, Charlotte, NC 28277. A list of winners can be received by sending a self-addressed stamped envelope to DENTSPLY SIRONA, ATTN: DS World 2023 Drawings.