**COPY for ORGANIC SOCIAL POSTS**

1.

Introducing Dentistry Powered by CEREC—Our amazing new in-office technology enables restorations in about one hour, so you can get in and out in one visit!

2.

No messy impressions. No temporary crowns. No long wait. Our new CEREC® system, developed by Dentsply Sirona, will have you walking out with your permanent restoration in one visit! You can even watch your restoration being made right here in our office!

3.

Fast. Easy. Convenient. [Practice Name] is excited to unveil our new CEREC® system, developed by the world leader in dental solutions—Dentsply Sirona! Enjoy one-hour, one-visit restoration services, so you can get in, get out, and get on with your day!

4.

One Hour. One Visit.™ With our advanced, in-office technology of Dentistry Powered by CEREC, you’ll enjoy teeth restoration services that are faster, easier, and more convenient than ever before! Call to schedule your appointment today.

5.

Our in-office CEREC® system provides you with convenient restoration services like never before! Enjoy one-hour, one-visit experiences for crowns, inlays, veneers, and more at [Practice Name].

6.

Say goodbye to your toothache today! Dentistry Powered by CEREC, our incredible in-office technology, enables one-visit restoration services, so you can get in and out in about one hour!

**COPY FOR** **PAID SOCIAL POSTS**

1.

(Single Image Ad)

**Primary Text:** [Practice Name] is on the leading edge with advanced digital technology to enhance your dental experience.

**Headline:** One Hour. One Visit.™

**Description:** Dentistry Powered by CEREC

**Call to action:** Learn More

2.

(Single Image Ad)

**Primary Text:** Dental restorations made easy with our in-office technology—developed by Dentsply Sirona, the world leader in dental solutions.

**Headline:** One Hour. One Visit.™

**Description:**  Dentistry Powered by CEREC

**Call to action:** Learn More

3.

(Single Image Ad)

**Primary Text:** No messy impressions. No temporary crowns. No long wait for permanent restoration. Experience Dentistry Powered by CEREC!

**Headline:** One Hour. One Visit.™

**Description:** Say goodbye to your toothache

**Call to action:** Learn More

4.

(Single Image Ad)

**Primary Text:** The confidence of industry-leading technology. The convenience of a single visit. Experience Dentistry Powered by CEREC!

**Headline:** One Hour. One Visit.™

**Description:** Crowns, inlays, & more

**Call to action:** Learn More

5.

(Carousel Ad)

**Primary Text:** [Practice Name] offers one-visit, in-office permanent dental restorations in 4 quick steps with Dentistry Powered by CEREC.

**Headline 1:** Step 1: Imaging

**Description 1:** Capture digital scan

**Call to action:** Learn More

**Headline 2:** Step 2: 3D Modeling

**Description 2:** Create digital model

**Call to action:** Learn More

**Headline 3:** Step 3: Fabrication

**Description 3:** In-office fabrication

**Call to action:** Learn More

**Headline 4:** Step 4: Placement

**Description 4:** Custom fit—one visit

**Call to action:** Learn More

**Headline 5:** Quick, convenient visits

**Description 5:** Dental crowns & more

**Call to action:** Learn More